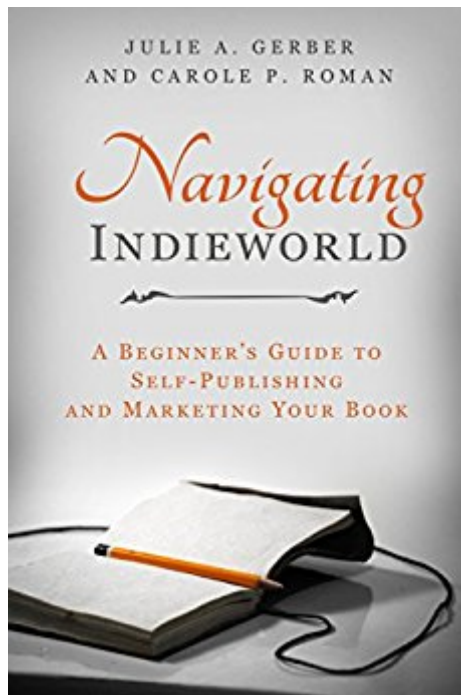


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Navigating Indieworld: A Beginner's Guide To Self-Publishing And Marketing Your Book



Synopsis

Social media guru, Julie A. Gerber and award-winning author of forty-three best-selling books, Carole P. Roman, team up to travel the winding road of self-publishing, promoting, and marketing a book. Join these two experts as they share their vast store of experience in an easy to read book. Learn why you need a beta reader and the importance of a good editor. Make a list of what you need to do when choosing an illustrator. Compare the many ways to promote your book. Navigating Indieworld will end up being your travel guide as you journey from writer to published author.

Book Information

File Size: 5365 KB

Print Length: 148 pages

Page Numbers Source ISBN: 1537228064

Simultaneous Device Usage: Unlimited

Publication Date: August 31, 2016

Sold by:Â Digital Services LLC

Language: English

ASIN: B01LDH31CM

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #230,995 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #67

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Customer Reviews

Carole P. Roman writes a lot, wins a lot, and sells a lot of her well-known books. Julie A. Gerber is an expert in utilization of the social media. Together these two leading ladies have organized a guide for beginners (is anyone these days ever anything BUT a beginner, with all the daily changes in writing/publishing/fining readers?) that details everything we need to know from the start of a book

to assuring the book is readable or worthwhile enough to pass to an editor to polish to finding an artist who can make visible the thoughts of a book, to getting that finished book out to the public to buy and read. Big task â “ well performed. Carole states in her usual warm introductory comments, â “ We will approach the subject to educate, prepare, and enable any person to write, publish, and ultimately sell their books to the general public.â “ And adds â “ A funny thing happened on the way to my retirement. I found myself entering a whole new career in my late fifties, joining a community of people in which there was no return. I entered Indieworld. A different breed of people lives there, yet we all have the same agenda. Itâ “ s an amazing place - we donâ “ t see our differences. We are color, age, and gender blind. We only want to tell our story and have it be appreciated. Oh yes, and make a small fortune in the process. Indieworld is a vast entity filled with a universe of people driven to do the same thing. They are seeking what I refer to as the three â œFsâ •: fame, fortune, and fulfillment without getting screwed. I bet you thought I was going to use another word.â “ That is the tone of this tome â “ warm, humorous, detailed, immaculately researched, thoughtful and â “ it works! This book literally takes the subject from the initial idea for a book through the creation of the finished (â “ !

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